



For Immediate Release

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NeuStar, Inc.

**NeuStar Selected As Pooling Administrator for California's 909 Area Code
*Mandatory Pooling Trial to Begin December 2000***

Washington, D.C. (April 27, 2000) – The California Public Utilities Commission issued a revised Assigned Commissioner's ruling on April 21, for a mandatory pooling trial for area code 909 to begin December 8, 2000, under the administration of NeuStar, Inc. The ruling also revised the starting date for the 714 area code pooling trial to October 6, 2000.

The 909 area code serves the region east of Los Angeles. California is already conducting pooling trials in the 310 area code in Southern California and the 415 area code in the northern portion of the state, both under the administration of NeuStar.

Number pooling is the technology that allows phone numbers to be assigned in blocks of 1,000, instead of the telephone network-mandated structure of 10,000 numbers blocks, which has been in place since 1947. Pooling provides efficient management of numbering resources and extends the time before new area codes must be added.

"Pooling trials have demonstrated to us and to the industry that this is a very effective solution to the country's depleting number resources," said Barry Bishop, Director of Numbering Services for NeuStar. "We are extremely pleased with the efficient conservation that thousand block pooling provides, and we are confident that this will prove again with area code 909."

In addition to California, several states have been actively seeking number conservation measures that include number pooling. NeuStar has already been serving as the pool administrator in number pooling trials, both voluntary and mandatory, for area codes in Illinois (708, 847, 630, 312, and 773) and New York (212, 718 and 716 -- which will begin soon). NeuStar will administer New Hampshire's mandatory number pool trial in the state's single area code, 603, starting Monday, May 1. Texas has also selected NeuStar as pool administrator for upcoming pooling trials in the 512 area code, slated to begin later this year.

NeuStar is a key partner to the telecommunications industry in its role as the neutral administrator of the North American Numbering Plan (NANPA) and Local Number Portability (LNPA).

As the NANPA, NeuStar is the sole administrator of all area codes and central office codes (or exchanges) in North America.

As the LNPA, NeuStar manages the database that is a critical component for the routing of all telephone calls in North America. All telecommunications carriers in the United States and Canada connect to NeuStar's Number Portability Administration Center (NPAC) in Chicago. There, advanced LNP technology enables customers to keep their same phone numbers if they switch local telephone service providers. The LNP system also conserves numbers and facilitates competition within the industry.

NeuStar, which is based in Washington, D.C., was formed as an independent company committed to administering high-quality, evenhanded and competitively neutral services to the telecom industry. Visit NeuStar online at www.neustar.com. Pooling FAQs and other background information can also be found on www.nanpa.com, another NeuStar web site. Data on the number pooling trials throughout the country can be found on www.numberpool.com.

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