



For Immediate Release

Contact: Barbara Blackwell (202) 533-2647

Online: [www.neustar.com](http://www.neustar.com)

### **Oregon Selects NeuStar As Pooling Administrator For 541 and 503/971 Area Codes**

WASHINGTON, D.C. (February 22, 2001) – Clearinghouse services provider NeuStar, Inc. announced today that it has been selected as Oregon’s interim pooling administrator for the state’s first mandatory thousands-block number pooling trials in the 541 and 503/971 area codes. The expected implementation dates for the pooling trials are June 30 and September 30 of this year, respectively.

Number pooling is the technology that allows phone numbers to be assigned in blocks of 1,000, instead of the telephone network-mandated structure of 10,000 number blocks, which has been in place since 1947. Pooling provides efficient management of numbering resources and proves to extend the life of area codes.

According to the Oregon Public Utility Commission’s Staff Report, NeuStar was selected as the interim pooling administrator based upon “having more experience in developing the processes, conducting implementation meetings, problem solving, and dealing with the industry on a day-to-day basis.”

“NeuStar looks forward to working with the Oregon Public Utilities Commission and its staff to administer number pooling trials,” said Barry Bishop, Director of Numbering Services for NeuStar. “We have conducted pooling trials since 1998, for more than a dozen states and in over 47 area codes now. We are extremely pleased with the efficient conservation that thousand block pooling provides.”

NeuStar is also conducting number pooling trials in the following states (see chart below, which includes Oregon). Some trials are underway, while others are expected to start later this year.

<b>STATES</b>	<b>AREA CODES UNDERGOING POOLING TRIALS</b>	<b>POOLING TRIALS EXPECTED IN 2001</b>
California	310, 415, 714 and 909	818, 408, 650, 510, 619, 562, and 858
Colorado		303 and 720
Connecticut	860	203
Florida	954 and 561	904
Illinois	708, 847, 630, 312, and 773	
Maine	207	
Nebraska		402
New Hampshire	603	
New York	212, 516, 518, 718, 716 and 315	914, 845, 646, 347, 607, 631 and 917
Oregon		541, 503/971
Pennsylvania		610 /484
Texas	512	
Utah		801/385

NeuStar serves the entire telecommunications industry as a key partner in its neutral, third party role as the North American Numbering Plan Administrator (NANPA) and manages the Number Portability Administration Center (NPAC) for Local Number Portability (LNP).

As the NANPA, NeuStar assigns area codes, central office codes, and other numbering resources, and coordinates the development of industry plans for the introduction of new area codes, in the United States and its territories.

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As the LNP Administrator, NeuStar manages the database that is a critical component for the routing of all telephone calls in North America. Hundreds of telecommunications carriers in the United States and Canada connect to NeuStar's NPAC in Chicago. There, advanced LNP technology enables customers to keep their same phone numbers if they switch local telephone service providers. The LNP system also conserves numbers and facilitates competition within the industry.

NeuStar, based in Washington, D.C., is committed to administering high-quality, evenhanded and competitively neutral services to the communications industry. Visit NeuStar's web sites at [www.neustar.com](http://www.neustar.com), [www.nanpa.com](http://www.nanpa.com), [www.npac.com](http://www.npac.com) and [www.numberpool.com](http://www.numberpool.com).

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