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FCC Selects NeuStar to Administer Number Pooling Nationwide
Provides an Efficient Means for Maximizing Phone Number Usage

Washington, D.C. -- June 28, 2001 -- NeuStar, Inc. announced today that the Federal Communications Commission (FCC) has awarded the national number pooling administration contract to the company. NeuStar has been the leader in developing and trialing this new technology since 1997 due to the serious public impact of area code proliferation.

Pooling is a number conservation effort, which maximizes number usage and reduces the likelihood of consumers' requiring new area codes. Pooling changes the current system for allocating phone numbers to telecommunications service providers from blocks of 10,000 to 1,000.

"The FCC has already delegated authority to many states to conduct thousands-block number pooling trials, and we are seeing the fruits of these state efforts in greater number utilization. A national pooling administrator will only help us continue to achieve this success with greater efficiency," said Mike Balmoris, spokesperson, FCC.

NeuStar has been awarded a one-year contract with four one-year options to be exercised at the discretion of the FCC. NeuStar will establish a national pooling rollout schedule that will be divided into three-month segments, with the first round of implementation to begin in March 2002. At that time, number pools will be established in approximately 21 numbering plan areas (NPAs) each quarter, with an initial concentration on NPAs in the top 100 Metropolitan Statistical Areas (MSAs), *e.g.*, most highly populated areas.

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“NeuStar has been the leader in implementing number pooling as a measure to solve number exhaustion issues that have risen from increasing competition in the telecommunications market,” said Barry Bishop, director of numbering services for NeuStar.

NeuStar has been a number pooling administrator for over three years and currently handles number pooling contracts in sixteen states. The national pooling administration contract is apart from NeuStar’s other numbering related services to the industry, such as the Number Portability Administration Center (NPAC/SMS), and the North American Numbering Plan Administration (NANPA).

About NeuStar

NeuStar serves the entire communications industry as a key partner in its trusted, neutral, third-party role for the North American Numbering Plan Administrator (NANPA) and the Number Portability Administration Center (NPAC) of Local Number Portability (LNP). As the LNP Administrator, NeuStar manages the database that is a critical component for the routing of all telephone calls in North America. Combining its premier service to the communications industry and its neutral position, NeuStar also manages the CARE Clearinghouse, a Web-enabled Customer Accounts Record Exchange mediation, validation and reporting service. NeuStar, based in Washington, D.C., is committed to administering high-quality, evenhanded and competitively neutral services to all segments of the communications industry. Visit NeuStar’s web sites at <http://www.neustar.com>, <http://www.nanpa.com>, <http://www.npac.com>, <http://www.numberpool.org>, and <http://www.neustarcare.com>.

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